NEWBURY STREET • BACK BAY BOSTON

Open Newbury Guide

Sunday, July 8th

Accessories | Apparel | Art/ Culture | Services | Home Decor | Salons | Food/Drink | Health/Beauty

Commonwealth Avenue | NEWBURY STREET | Boylston Street

ARLINGTON

Taj Boston
1 Newbury
- Taj Boston has crafted a sophisticated & stylish cocktail available during Afternoon Tea. 12:30 p.m. to 3:30 p.m. The Newbury is comprised of Taj Gin, Rose Lillet, Taj rooftop honey and iced hibiscus tea with a dash of lime juice.

Salon Mario Russo
9 Newbury
- Stroll in style after getting pampered at Salon Mario Russo, staying open during Open Newbury

BERKELEY

Vince
71Newbury
- Meet the Nutcracker Bear and enter to win tickets to Boston Ballet's The Nutcracker at Vince! & more surprises
- Face painting from 12-3, Nutcracker madlibs
- Get an Open Newbury Insta in front of the snowflake backdrop

Diane Von Furstenberg
73 Newbury
- Partnership with MiniLuxe 296 Newbury - nail refresh, discount on both sides

Barbour ★
79 Newbury
- Catch Barbour as a featured designer in the Open Newbury fashion show located in front of 125 Newbury at 1:00

Thinking Cup
85 Newbury
- Launch of the Parklet outside of Thinking Cup

Tea Forté
91 Newbury
- Sampling Tea

Alton Lane
91 Newbury
- Check out Alton Lane's bespoke styles for every gentleman

New England Historic Genealogical Society
99-101 Newbury
- Tent Out Front with Information about the Organization

Simon Pearce Glass
103 Newbury
- "Meet The Potters" Potters will set up on front to turn pottery from 12pm-5pm

Sephora Studio
88 Newbury
- Feature brands & perform mini makeovers with a DJ inside the store.
- Giving away tokens of appreciation when clients get a mini makeover.

Athleta
88 Newbury
- From 10am to 11am, FREE HIIT DANCE class in the street in partnership with Healthworks Back Bay.

CLARENDON

Donnelly + Co
115 Newbury
- Stop by Donnelly + Co.'s table to learn more about their better approach to real estate

Faherty Brand ★
115 Newbury
- Spin the prize wheel to receive your gift with purchase
- Catch Faherty as a featured designer in the Open Newbury fashion show located in front of 125 Newbury at 4:00

Kate Spade
117 Newbury
- Sale table outside, Sip + snacks & seating for guests outside

Fresh
121 Newbury
- Samples & Mini- Facials

AuRate
123 Newbury
- Mini pop-up with Modjewel
- Refreshment and light snacks

State & Liberty ★
123 Newbury
- Catch State & Liberty as a featured designer in the Open Newbury fashion show located in front of 125 Newbury at 12:00

Dynasty Models
125 Newbury
- Hoasting the Open Newbury fashion show look for a star for particapting retailers

Winston Flowers
131 Newbury
- Table outside for an interactive herb planting activity several varieties of herbs to choose from to be planted with choice of container

Lilly Pulitzer
133 Newbury
- Lilly Pulitzer is going back to its roots for Open Newbury with a juice stand and gift with purchase

Joie
141 Newbury
- Sidewalk sale with summer must-haves between 40-60% off

Bang & Olufsen
141 Newbury
- Speaker playing music outside & Danish cookies

Kiehl's
112 Newbury
- Table set up outside some animation and products

Alexis Bittar
130 Newbury
- Browse one of a kind pieces and enter to win a $100 gift card and private shopping event

Reiss ★
132 Newbury
- Catch Reiss as a featured designer in the Open Newbury fashion show located in front of 125 Newbury at 3:00

Marine Layer
142 Newbury
- Music and table outside the store with shirts

Lush Cosmetics
144 Newbury
- Lush's doors are wide open during Open Newbury, come on in for bath bomb demos, skin care consultations, and more

DARTMOUTH

Papa Razzi
159 Newbury
- Outdoor cafe seating right on the street

Clarks
171 Newbury
- "Hosting Berklee musicians in the patio area in front of our store and offering a discount of $20 off $100 purchase (in addition to storewide sale - buy one, get one 50% off)

Duxiana
173 Newbury
- table with literature and brochures

The Tie Bar ★
175 Newbury
- Enjoy a free LaCroix in a Tie Bar Koozie with the chance to win special gifts free of purchase
- Catch The Tie Bar as a featured designer in the Open Newbury fashion show located in front of 125 Newbury at 1:30

Castanet
175 Newbury
- Sidewalk sale, 25%-50% off your favorite designer
- Cool refreshments and snacks

Credo
177 Newbury
- Light makeovers and a lipstick bar
- Have the team snap a pic of your new look with the Polaroid
- Passing out free samples, gift cards for makeovers mini facials & raffling off a bag of $200+ Credo products.

Joe's American
181 Newbury
- Kids zone complete with face painting and fun games
- Full dining with the addition of 8-10 tables on the street
- DownEast Cider house will be offering cider tastings!

Benefit Cosmetics
156 Newbury
- Offering a Free Brow Wax with a 3 product purchase

Copley Society of Art
158 Newbury
- Artists demos and kids arts projects

Stephanie Saunders Art Gallery
164 Newbury
- Live painting on the outside
- Discounted Prints for sale outside of gallery

Arche Shoes
166 Newbury
- Enjoy 30%-50% off on selective items

Soo Dee ★
170 Newbury
- Catch Soo Dee as a featured designer in the Open Newbury fashion show located in front of 125 Newbury at 2:00

Illesteva
182 Newbury
- Stop by Illesteva for a sample sale and watch an artist live customize cases

Stephanie's on Newbury
190 Newbury
- Stephanie's patio is the place to be for brunch on any Sunday, but during Open Newbury, it's the best people watching spot on the street! Stop by for a brunch cocktail and a signature dish before you stroll and shop!

EXETER

Dr. Martens
201 Newbury
- Swag table outside
- Raffle box to win a free pair of DMs.

Timberland
201 Newbury
- Tent with giveaways
- Corn Hole

Caffé Nero
205 Newbury
- Stop by the new Caffé Nero & check out their new space
- Cool off with a Nitro cold brew available for purchase from the Caffé Nero bike parked out front

Luxury Garage Sale
211 Newbury
- Photo fun with lifesize Karl Lagerfeld cut out

Kitchen Wares
215 Newbury
- Shop for a cause during Open Newbury 10% of proceeds on 7/8 will be donated to Women's Lunch Place.
- Offering one free professional knife sharpening (same day) with any purchase, honing & knife sharpening demos, and a gift with the purchase of any knife.

Fitness Hub
223 Newbury
- Racks of clothes on sale outside

Bobbles & Lace ★
225 Newbury
- Catch Bobbles & Lace as a featured designer in the Open Newbury fashion show located in front of 125 Newbury at 1:30

Lucky Brand
229 Newbury
- Rolling Rack Outside
- ChalkActivites
- Coupon Handouts

Gre. Co
225 Newbury
- Get bubbly with Gre.Co! Gre.Co will be blowing bubbles on their patio, giving small bubble containers to kids offering some sparkling soda drinks Epsa and Spindrift

No Rest for Bridget
220 Newbury
- Enjoy an extra 20% off all Sale styles as well as sips and eats! Offer valid only on Sunday, July 8th

Chubbies
220 Newbury
- Challenge a store employee in cornhole - win a gift, raffles for $25 & $50 Giftcards, food & drinks

Dirty Water Dough Co.
222 Newbury
- Stop by for a slice of pizza and music from some of Boston's finest DJ's, curated by Boats & Friends

Daniel Wellington
228 Newbury
- Outdoor hang out for some refreshments, games, and fun
- Additionally receive a free strap with the purchase of a watch

Shake Shack
236 Newbury
- Tent, cornhole, and jenga
- Giving away special strawberry gingler lemonade samples

FAIRFIELD

Mulberry Road
251 Newbury
- Sidealk sale of children's clothing

Boston Olive Oil
253 Newbury
- Outdoor tent with olive oil samples
- The ability to talk with experts in olive oil

Itadaki Japanese Restaurant
267 Newbury
- Outdoor cafe seating, shaved ice stand

Patisserie on Newbury
257 Newbury
- Enjoy Patisserie on Newbury's delicious treats while people watching on their patio

Newbury Guest House
261 Newbury
- Enjoy high-top seating right on Newbury and sweet treats for sale

Wired Puppy Coffee
250 Newbury
- Serving cold brew and iced tea at their sidewalk seating along with select pastries and bags of whole bean coffee.
- Samples will be available upon request.

Crush Boutique
264 Newbury
- Canopy with tables & chairs
- Games - chalk, cornhole, ring toss
- Offering 15% off all apparel

GLOUCESTER

Top Drawer
273 Newbury
- Enjoy live music and a place to people watch streetside
- Don't forget to shop their fun, create "tools for nomads."

Cafeteria Boston
279A Newbury
- Offering a special BBQ-centric menu with a DJ and games

Ministry of Suply
299 Newbury
- Take advantage of this opportunity to get your hands on some Ministry of Supply previous generation and lightly used merch at an incredibly discounted price. All Sample sale outerwear and blazers will retail for $75, with the majority of items on sale for $40.

Barrington Coffee Roasting Company
305 Newbury
- Enjoy Barrington's new Steampunk menu, sample partner Beacon Blend's amazing juice and enjoy a Union Square donut with your coffee!

OOFS
303 Newbury
- All day long, 3% of all store sales and $10 from every Project Pink collection Shoe sold will go directly to breast cancer research at the Dana-Farber Institute

Back Bay Vet
286 Newbury
- Doggy Happy Hour from 12-2pm
- $150 gift card raffle, sample treats

Pressed Juicery
286 Newbury
- Handing out Juice Samples

Lady M
304 Newbury
- Tables outside, special cake menu

HEREFORD

Blue Bikes Station
320 Newbury
- Blue Bikes will have a pop-up tent with opportunities to sign up for memberships, day passes and try a blue bike on the open street

Sonsie
327 Newbury
- Additional Outdoor street seating
- $5 drink of the month, Frosé

Madewell
329 Newbury
- co-hosting with a local blogger, Tayla Santos
- offering 20% off of your purchase of $125 or more from 3-5p
- donut holes from Union Square donuts while you shop

The North Face
326 Newbury
- Pop-up park in front of the store Vibram will be hosting a "walk in the park" to showcase their shoes

Vans
328 Newbury
- Assorted giveaways and a button bar where come and punch out your own custom buttons to wear!

Bauer Wines
330 Newbury
- For one day only, receive 20% off your purchase of $50 or more
- Newbury Branded: Beach balls Foam glow sticks Water Bottles Tote Bags Stickers Balloons Tootface Costume

Viyada Thai Spa
336 Newbury
- Meet the team at Viyada Thai Spa and learn more about the benefits of Thai massage!

Trident
338 Newbury
- Outdoor bookstore
- Stand with a local literary expert
- picture booth for you & your book

MASSACHUSETTS

NewburyStBoston.com
The offical home for all things Newbury

Contact Us at: info@newburystboston.com