

PLEASE SUPPORT  
OUR STUDENTS



**// Your support  
helps develop  
local fashion  
design talent  
right here in  
Boston."**

**W**elcome to Collection 2018. Our annual year-end fashion show is both our culminating student experience, as well as the launching point of our graduating students' promising design careers. It is my pleasure to invite you to support this next generation of fashion professionals.

Founded in 1934, the School of Fashion Design is the only educational institution in New England dedicated exclusively to the study of fashion design. We provide students with a solid foundation in apparel design and construction they won't find anywhere else.

As a small, nonprofit studio school, we rely 100 percent on the generosity of the industry, our friends and supporters to be able to provide financial scholarships and outside-the-classroom experiences to prepare our students to be leaders in the fashion industry.

We offer generous recognition packages for our show sponsors at every level. Together, we can produce the next generation of talented young fashion professionals.

*Thank you for your support,*

**Dr. Denise Hammon**  
President

**COLLECTION 2018**

*featuring more than 70 looks from SFD student designers  
and honoring alumni Olivia Spence and Ellen Miller*

Thursday, May 10 | Two seatings: 5 p.m. or 7 p.m.

School of Fashion Design | 136 Newbury Street, Boston | 617.536.9343 | [www.sfdboston.org](http://www.sfdboston.org)

**ALUMNI IN THE INDUSTRY**

SFD alumni can be found in every corner of the fashion industry. Here are just a few of the companies that have benefited from the talents of our skilled graduates.

*Will your company be one too?*



**COLLECTION 2018**

COMING MAY 10



# SPONSOR LEVELS AND BENEFITS

## \$1,500

- Full-page color ad in show program (back cover is first come, first served)
- Company tagged as sponsor with runway images on SFD Facebook page
- Color logo on sponsor card in SFD Newbury Street window
- Color logo digitally displayed at Collection 2018
- Color digital ad (linked) in SFD newsletter and posted to SFD Facebook page
- Color ad (linked) on sponsor page of SFD website
- One-of-a-kind printed scarf made by SFD students
- 2 front row tickets to Collection 2018 fashion show, May 10

## \$1,000

- Color digital ad posted to SFD Facebook page
- Company tagged as sponsor with runway images on SFD Facebook page
- Color logo (linked) on SFD website through May 2019
- Color logo on sponsor card in SFD Newbury Street window
- Color logo digitally displayed at Collection 2018 and at Commencement
- Full-page b/w ad in show program and SFD newsletter
- 2 front row tickets to Collection 2018 fashion show, May 10

## \$500

- Company tagged as sponsor with runway images on SFD Facebook page
- Color logo (linked) on SFD website through May 2019
- Color logo on sponsor card in SFD Newbury Street window
- Color logo digitally displayed at Collection 2018 and at Commencement
- Half-page b/w ad in show program and SFD newsletter
- 2 reserved seating tickets to Collection 2018 fashion show, May 10

## \$250

- Color logo on sponsor card in SFD Newbury Street window
- Color logo digitally displayed at Collection 2018 and at Commencement
- Quarter-page b/w ad in show program and SFD newsletter
- 1 general admission ticket to Collection 2018 fashion show, May 10

## \$100

- Eighth-page b/w ad in show program and SFD newsletter
- 1 general admission ticket to Collection 2018 fashion show, May 10

Please email [alumni@sfdboston.org](mailto:alumni@sfdboston.org) to confirm your sponsorship level.

*The School of Fashion Design is a Section 501 (c)3 nonprofit; your gift may qualify as a charitable deduction for your federal income tax purposes.*

# ALUMNI ACHIEVEMENTS



**LILIAN BARBOSA '14**  
Oola Sports,  
Startup of  
the Month



**DENISE HAJJAR '77**  
Boston Fashion  
Week



**CANDICE WU '10**  
Style Up and  
The Knot's 2018 pick  
for "Best of Weddings"



Stylish Bostonians have been heeding the call of deWolfe, a line of minimalist leather goods made by School of Fashion Design grad Gina deWolfe. Armed with her grandfather's leathersmith tools and hides salvaged from the food industry by local tanneries, she fashions gorgeous clutches and bags like her trademark Wolfepack backpack. We've been fans of her pop-ups for years, so the opening of a new studio boutique on Nantucket—and hints of a possible Converse collaboration—have us howling with excitement.

**GINA DeWOLFE '09**  
Improper Bostonian "Boston's Best"



**DANIELA CORTE '99**  
Boston Common  
Magazine



**KINDA TOUMA '10**  
Original Living



**JEFFREY DICKERSON '15**  
STYLEWEEK Northeast



**ELLEN MILLER '98**  
"Creating Couture  
Embellishment"  
published 2017

**MEGHAN WILKINSON '13**  
Tallulah & Poppy,  
Next on Scene  
"Designers to Watch"



**ANTHONY FERRARA '62**  
worn by Little Big Town  
at CMA Fest

**ELLEN CHRISTINE COLON-LOGO '80**  
Harper's BAZAAR

