



Open Newbury Guide

Sunday, August 13th

ARLINGTON

Recycle Studio
7-9 Newbury

- 12:30PM-3PM Handing out studio info cards & waterbottles
- 10 of our bikes outside for a sample class

Banana Republic
28 Newbury

- Mannequin on the sidewalk

BERKELEY

New England Historic Genealogical Society
99-101 Newbury

- Special discounts on DNA family history tests and one-year NEHGS memberships
- Family history activities & door prizes

Victoria secret
82 Newbury

- DJ 2-4PM

Athleta
88 Newbury

- FREE outdoor BollyX class from 10-11am

L.A. Burdick
220 Clarendon

- Tent selling chocolate & cold beverage

CLARENDON

Faherty Brand
115 Newbury

- Sale items at street level

The Rug Company
127 Newbury

- Bellini Brunch, enjoy cocktails while browsing the latest abstract collection

Kiehl's
112 Newbury

- Complimentary Healthy Skin checks
- Experience our amazing oils, Daily Reviving Concentrate, Midnight Recovery Concentrate & receive a sample
- A token of appreciation for purchases of \$65 or more

Calypso St. Barth
114 Newbury

- Sidewalk Sale, Raffle & Interactive Games

O'bag
128 Newbury

- Build a unique Italian handbag that can be modified at any time to suit your wardrobe, mood or fancy

M0851
134 Newbury

- Table, rack of clothing, Raffle & Refreshment

Marine Layer
142 Newbury

- \$20 tees for men and women at street level

Ball & Buck
144 Newbury

- Boot toss game, first 4-5 winners will get a \$ 50 gift card!

DARTMOUTH

Papa Razzi
159 Newbury

- Additional outdoor seating

Clarks
171 Newbury

- Sidewalk Sale
- Seating for customers to sit
- Free water and kids Frisbees to hand out
- Free shoe shining

The Tie Bar
175 Newbury

- Complimentary La Croix sparkling water and branded koozies (no purchase necessary).

Castanet
175 Newbury

- 50% off Sidewalk sale
- Disco Tunes
- Refreshments

FoMu
177 Newbury

- Live music 2-6pm
- Sidewalk Samples coconut based ice cream

Jack Wills
179 Newbury

- Lemonade / Ice Tea Stand
- Extra 10% off sales items

Joe's American
181 Newbury

- Additional outdoor seating, musician inside the restaurant

Tommy Bahama
154 Newbury

- Friends and Family weekend sale, 25% off storewide (some exclusions may apply).

Benefit Cosmetics
156 Newbury

- Buy three products get your brows for free
- Brow services outside, DJ & Pink lemonade

Blue Mercury
160 Newbury

- Mini makeup and skincare touchups right outside

G-Star
160 Newbury

- DJ in store window
- Discount when you buy more than 1 item store wide

Stephanie Saunders Art Gallery
164 Newbury

- Live painting & Raffle off a print
- Prints for sale located outside of gallery on sidewalk

Alice and Olivia
166 Newbury

- Fumo Ice Cream cart outside store
- Gift with purchase (while supplies last)

Arche Shoes
166 Newbury

- Sale for their men & women's shoes from 30% to 70% off

V&O
168 Newbury

- Tables, music, giveaways

Steven Alan
172 Newbury

- Trunk Show and Sample Sale
- Complimentary custom drinks provided by Boston's own "Wanderlush"
- Special Day-Of Promo to be announced day of

Vans
174 Newbury

- Table with spinning wheel giving away free prizes

Stephanie's
190 Newbury

- Cafe dining area on the street Additional 10 tables and 40 chairs roped off

EXETER

Timberland
201 Newbury

- Tent with giveaways
- Lemonade
- Bean Toss game

Kristals Cosmetics
211 Newbury

- Free lemonade table and chairs outside with an umbrella
- Demonstrations products customers

Fitness Hub Activewear
223 Newbury

- Table and 2 Racks
- Raffles

LIT
223 Newbury

- 40% off sale outside

Lucky Brand
229 Newbury

- DJ & Rolling Rack
- Bubbles & Chalk

No Rest For Bridget
220 Newbury

- 30% off Sale (Additional 30% off already discounted sale items)

Max & Riley
226 Newbury

- 40% off sale Gifts with purchase (while supplies last)
- Free samples of Rita's Water Ice"

Dirty Water Dough Co.
222 - 226 Newbury

- Block Party with DJs lineup (Boats, Hot Pot, Karen Santana, Cam Harris, TC Eureka, Kramer DJ)
- Additional tables & chairs for outdoor dining
- Cotton candy machine and drink stand

Piattina
226 Newbury

- Additional tables outside & special brunch menu
- Drawing for dinner for 2 with each purchas

Daniel Wellington
228 Newbury

- Complimentary strap with all watch purchases & exclusive GWP to personalize your watch

Mega Mobile
230 Newbury

- \$10 Only on Tempered Glass Screen Protectors
- \$10 off promo cards towards phone accessories
- Outdoor tent with music and Free Water

Shake Shack
234-236 Newbury

- Free fries with purchase & Lemonade sampling
- Shake Shack merchandise sale

Pucker Gallery
240 Newbury

- Mark Davis, & local artist Anne Eder mobile-making (Guests will be able to take their creations home)
- Light snacks and water/juice

FAIRFIELD

Boston Olive Oil
253 Newbury

- Tent with tasting samples of different olive oils & other products from the store

Topdrawer
273 Newbury

- Bento Box demo outside
- Sidewalk sale
- Sake bar inside the store

Paint Bar
248 Newbury

- Outdoor painting stand

Revolve
262 Newbury

- Outdoor Games & Music
- Sale merchandise on outdoor racks & In store sale

Crush Boutique
264 Newbury

- 11am - 6pm and will have a Sidewalk Sale

Tervis
270 Newbury

- 12:00 pm- 4:30pm Create your own tumbler event (waving the \$5.00 customization so it will only be the cost of the tumbler)

GLOUCESTER

Track smith
285 Newbury

- The trackhouse mile (Road mile starting at 10:15)

Ministry of Supply
299 Newbury

- Hosting mystery question raffle (winner will have the chance to create customized version of the Seamless Blazer made on 3D Print Knit Machine)
- Complimentary color refreshes a & giveaway items from MiniLuxe

Hempest
301 Newbury

- Pop-Up Tent sale

Ibex
305 Newbury

- Canopy Sidewalk Sale

47 Brand
286 Newbury

- Tent set up showcasing hats and apparel

Pressed Juicery
286 Newbury

- Handing out Juice Samples

Vibram
292 Newbury

- There will be a block of ice on Newbury Street for people to try Vibram Artic Grip on a hot summer day
- We will also have a Vibram FiveFinger (CVT Hemp) promotion and demo set in the street

Lady M
304 Newbury

- Outdoor Seating for diners to enjoy Lady M's Handmade Cakes

HEREFORD

LIT
53 Hereford

- Racks outside Lemonade stand & Live Music

Hubway
Hereford/Newbury

- A tent and table set up
- Rides available for \$1 as well as special offers with SONSIE and Trident

Sonsie
327 Newbury

- Additional Outdoor Seating for diners

Lululemon
337 Newbury

- Handing out popsicles & Balloon Arch backdrop for photos

The North Face
326 Newbury

- Tent setup sidewalk sale & Swag giveaway

Bauer Wines
330 Newbury

- 12-2 Craft beer tasting in store

Trident
338 Newbury

- Outdoor dining space with an "Ask a Bookseller" booth help customers choose a book
- Blind Date with a Book™ table

Arc' teryx
352 Newbury

- Tent setup & information table