

Accessories Apparel Home Decor Institutions Food/Drink Health/Beauty

Art/ Culture Services

Diane Von Furstenberg 79 Newbury

- 20% off purchases
- Champagne 12 6
- Live painting in store by Stephanie Saunders (local artist)

Barbour 73 Newbury

- Drinks and Refreshments offer until supplies last 12-5pm
- Raffle of 2 separate \$100 Barbour Gift Cards
- Spring Summer items buy (at least) 2 items and get 50% off
- Buy a hood and or Liner with Classic wax Jacket and receive \$50 for one of them or \$75 off if you purchase hood and liner

Warby Parker

Balloons at street level

Georgetown Cupcake

- Outdoor seating
- Raffle win a dozen cupcakes (10 winners), instagram contest

Alton Lane 91 Newbury

· Book an appointment for Sunday, August 7 and receive 20% off your order

Simon Pearce

· Enjoy refreshments and participate in a raffle for a \$1,000 gift card during extended hours

Rag & Bone 111 Newbury

- Foosball table tournament (winner gets a \$500 gift card)
- · Separate drawings will win surprise prizes
- · We will have beer, prosecco and sparkling water
- Music playing

See Eyewear 115 Newbury

- Buy 1 Pairs Save \$100
- Buy 2 Pairs Save \$225
- Buy 3 Pairs Save \$400

Artlifting 115 Newbury

· Visit our gallery on Sunday to view and purchase original artwork from local artists as well as more than 40 artists from 10 other states

True Religion 119 Newbury

- DJ playing music outside of the store
- · Serving sparkling water and refreshments

Arche Shoes

 Discount between 30% & 70% off on selected Summer men and women shoes and handbags

Lash L'Amour

- Complimentary outdoor makeup
- 20% off Jane Iredale makeup

Victoria's Secret 82 Newbury

- · Workout class from 12-1p with Chris Carreiro
- · Giving away a Free Lip Gloss to anyone who tries on a bra
- \$25 Sport pants with a Sport Bra Purchase
- Free Mini Dog with PINK Purchase
- Free tote bag when you spend \$85

Sunglass Hut 86 Newbury

- Table demonstrating polarized sunglasses, along with fix and fit for sunglasses
- Buy a polarized pair, receive \$40 off every pair after
- · 20% off first purchase when you open store card, upon approval

CLA

School of Fashion Design 136 Newbury

• Daniela Corte pop-up shop one day only pop-up shop with bathing suit designs

· Free limited-edition logo tote with any purchase of \$150 or more while supplies last

Raffle for a set of lashes

Reebok 135 Newbury

· Display promotional materials outside storefront currently under construction

Papa Razzi

Additional outdoor seating

- One small table and two racks with Sales up to 75% off on the sidewalk
- Special 50% off sidewalk sale
- · Refreshments for shoppers
- · Instagram contest...stop onto the store Sunday (or follow @shopcastanet) for more details
- Up to 40% off in store
- Will be hosting a "win a trip to london" raffle! Roundtrip flights and accommodation for 2 people for a week
- Enjoy pop-up sidewalk dining, available only during Open Newbury Street
- · Don't miss the Joe's street team as they give away water bottles, giveaways, and Joe's swag

· Enjoy 10% Off Select Framed Pieces and Other Items

- purchasing a classy or Classic collection leather watch · Corn hole competition to win 15% off on all products
- offered in the store
- · Offering specials all day
- 10-60% off everything
- · Free samples of tea

Boston Olive Oil Company

- · Open air tent outside
- Providing a fun sample and tasting of our products
- Free gift with purchase of \$100

Itadaki

- Additional outdoor seating
- 1/2 priced Ramen at the bar with a drink purchase

Topdrawer

· Outdoor table displaying some of Topdrawer products with refreshments

Skin Spa New York

- · Complimentary NuFACE Wow Brow Treatments and chair massages on its street level
- · Each passerby that receives a complimentary service will receive a voucher for a \$25 sunless tanning and

Benefit Cosmetics · Outdoor makeup, Brow Threading, Pink Lemonade Mangano **Copley Society of Art** 161Newbury · Slate of artist demonstrations and talks throughout the day Castanet Salon Monet 175 Newbury · Complimentary brow shape with any wash & blow-dry service purchased that day **Jack Wills** 179 Newbury Joe's America Bar and Grill International Poster Gallery Nike 200 Newbury 205 Newbur • Special Run Club session (3 mile run) from the store at 10:30AM **Daniel Wellington** Table promoting run club will be set up throughout the day Receive a complimentary NATO strap when **Dirty Water Dough** Outdoor seating with umbrellas • DJ playing music inside store KitchenWares • Drink cart/ cotton candy available outside Samples of slices Selling apparel Piattini · Gelato service on outdoor patio **Crush Boutique** Chai Time 264 Newbury • Sidewalk sale

\$39 facials to be used at a later date

Vibram 292 Newbury

Disk golf demonstration

Fjallraven 304 Newbury

Sidewalk sale

<u>Hubway</u>

- Hubway Ambassadors will be hanging out from 12-1 Come by during that time to snag your custom New Balance Hubway Boston t-shirt
- Enter for a chance to win a \$100 gift card from New Balance
- Plus, everyone who visits the station then will get a free kiddie scoop of ice cream from Ben & Jerry's on Newbury

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Boston Architectural College 320 Newbury

- Installation of "Our Balloon Goon" an inflatable entrance to the BAC's gallery
- Tours of the Boston Architectural College's exhibition
- Live musical lineup throughout the day

Trident Books 338 Newbury

· Outdoor book shelfs