



Open Newbury Sunday July 23rd

■ Accessories
 ■ Apparel
 ■ Art/ Culture
 ■ Services
 ■ Home Decor
 ■ Salons
 ■ Food/Drink
 ■ Health/Beauty

BERKELEY

NEWBURY STREET

Vince
71 Newbury

- Boston Ballet table outside of Vince
- An enter to win raffle for Nutcracker Tickets
- Professional dancers taking photos & handing out tote bags

Barbour
79 Newbury

- Music, snacks and refreshments
- Shop outside on rolling rack
- 50% off select merchandise

New England Historic Genealogical Society
99-101 Newbury

- Book sales
- Family history activities
- Pin your ancestral homelands on a world map

Simon Pearce
103 Newbury

- A Visit from Simon Pearce potter and glaze chemist watch as they throw mugs from our mesmerizing marble collection
- Sip refreshments from our dazzling glassware

Athleta
88 Newbury

- FREE outdoor yoga class, which will extend over the sidewalks and across the road
- Gather at 9:45am for an energizing practice led by Corepower's Majesta Thorndike
- Raffle off an Athleta gift card and a free month of classes at Corepower Yoga!

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CLARENDON

Rag & Bone
115 Newbury

- For every purchase of \$150 or more, customers will have a chance to win a \$500 gift card!

Fresh
121 Newbury

- Sugar products out for guests to enjoy and be offering cool down facials and refreshments!

In The Pink
133 Newbury

- Juice/lemonade stand, a sale rack, chalk on the street

The Art of Shaving
137 Newbury

- 20% off in-store

Kiehl's
112 Newbury

- Complimentary Healthy Skin checks with a bounce back card for a free mini facial in store at a later date
- Free sunscreen applications all day
- Mask applications from 1-5
- A token of appreciation for purchases of \$65 or more

O'bag
128 Newbury

- Build a unique Italian handbag that can be modified at any time to suit your wardrobe, mood or fancy

Goorin Bros
130 Newbury

- Band playing outside from 2pm-4pm

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DARTMOUTH

The Tie Bar
175 Newbury

- Complimentary La Croix sparkling water and branded koozies (no purchase necessary).

Castanet
175 Newbury

- Sidewalk sale
- Music on an outdoor speaker
- Serving lemonade

FoMu
177 Newbury

- Live music from 2 to 6 PM
- Sidewalk sales and samples complimentary coconut based ice cream micro ice cream cones

Benefit Cosmetics
156 Newbury

- Buy three products get your brows for free
- Brow services outside and have a
- DJ
- Pink lemonade
- Models traffic stopping

Blue Mercury
160 Newbury

- Mini makeup and skincare touchups right outside

G-Star
160 Newbury

- DJ in store window
- 20% off if you buy more than 1 item store wide addition to the current 30% off sale

Stephanie Saunders Art Gallery
164 Newbury

- Live painting
- Raffle off 5 prints
- Prints for sale located outside of gallery on sidewalk

Alice and Olivia
166 Newbury

- 40-70% off end of season sale

Arche Shoes
166 Newbury

- Sale for their men & women's shoes from 30% up to 50%

V&O
168 Newbury

- Tables, music, giveaways

Steven Alan
172 Newbury

- Steven Alan Optical Trunk Show and Sample Sale
- 50% Off Sale Prices
- Complimentary custom drinks provided by Boston's own "Wanderlush"
- Special Day-Of Promo to be announced at the Start of Open Newbury

Salon Monet
176 Newbury

- 10-minute French braids

Stephanie's
190 Newbury

- Cafe dining area on the street Additional 10 tables and 40 chairs roped off

Joe's American
181 Newbury

- Additional outdoor seating, musician inside the restaurant

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EXETER

Dr.Martens
201 Newbury

- Table outside discount cards for 20% off for that day
- Raffle for a free pair of Dr. Martens gift certificate
- Swag

Kristals Cosmetics
211 Newbury

- Free lemonade table and chairs outside with an umbrella
- Demonstrations products customers

Kitchen Wares
215 Newbury

- Canopy sale select items; refreshments

LIT
223 Newbury

- 40% off sale 3 big racks of clothing outside & inside
- Giving away a \$100 gift card
- Great surprises announced that day

Lucky Brand
229 Newbury

- Rolling Rack and Lemonade Stand

Rapha
220 Newbury

- Viewing of the Tour De France at Rapha's Boston Pop Up outdoor seating/viewing

Max & Riley
226 Newbury

- 40% off sale on most everything with a \$50 rack, a \$99 rack, and a \$199 rack.
- Gifts with purchase (while supplies last)
- free samples of Rita's Water Ice"

Dirty Water Dough Co. and Umai Sushi
222 - 226 Newbury

- Have high-top tables, pizza/sushi/beer and wine, DJ, cotton candy machine

Teuscher Chocolate
230 Newbury

- Frozen hot chocolate, "luxurious and Swiss"

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FAIRFIELD

Amorino
249 Newbury

- A few tables outside and staff giving out samples of gelato

Boston Olive Oil
253 Newbury

- Tent with samples of different olive oils & other products from the store
- Explanation from staff about different types of olive oil

La Voile
259 Newbury

- Market style Stand
- Four tables with service for the restaurant

Itadaki
267 Newbury

- Tables in the street, Shaved Ice Booth, and sales of water and Ramune (Japanese Soda)

Crush Boutique
264 Newbury

- 11am - 6pm and will have a Sidewalk Sale

NEWBURY STREET

GLOUCESTER

Ministry of Supply
299 Newbury

- Come join us for fun and refreshments,
- Ministry of Supply is collaborating with TrackSmith and Aer to offer an exclusive chance to win an Aer Bag full of TrackSmith and Ministry of Supply swag.

Fred Perry
301 Newbury

- Last day of sale 30%-50% mark down on select items

Ibex
305 Newbury

- Canopy Sidewalk Sale

Back Bay Veterinary Clinic
286 Newbury

- Dental exam and giving out literature and ice cream

Vibram
292 Newbury

- Cool off with Vibram Arctic Grip – test the soles that stick to ice!.
- There will be a block of ice on Newbury Street for people to try Vibram Arctic Grip on a hot summer day

Lady M
304 Newbury

- Outdoor Seating for diners to enjoy Lady M's Handmade Cakes

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HEREFORD

Hubway
Hereford/Newbury

- A tent and table set up
- Valet service (guaranteed docks from 10-6pm)

LIT
53 Hereford

- Huge warehouse sale, big tent and racks outside items starting at \$8.00!

Sonsie
327 Newbury

- Additional Outdoor Seating for diners

Room and Board
351 Newbury

- Setting up an "outdoor living room"
- Coloring for kids
- Corn hole & ladder game
- Zanily Gonzalez and her band MIXCLA performing

Lululemon
337 Newbury

- Cornhole
- Giant Jenga
- Beer Tasting from shiner bock

Boston Architectural College
320 Newbury

- The BAC's campus will be open
- Graduation Exhibit will be on view, and it looks pretty great!

The North Face
326 Newbury

- Tent setup selling tshirts

Trident
338 Newbury

- Outdoor dining space with an "Ask a Bookseller" booth help customers choose a book
- Blind Date with a Book" table

Patagonia
346 Newbury

- Tent with samples of Patagonia Provisions that is trail food to fresh salads, dips, etc.
- Staff on site to chat about some repair and trade

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